

(3) RETAIL PROMOTIONS, NOT INVOLVING THE OFFER OF GIFTS AND PRIZES, WHICH OFFER SAVINGS ON CONSUMER GOODS OR SERVICES INCLUDING, "ONE-CENT SALES", "TWO-FOR-THE-PRICE-OF-ONE-SALES", OR MANUFACTURER'S "CENTS-OFF" COUPONS; OR

(4) GAMES OF SKILL COMPETITION NOT INVOLVING SALES PROMOTION EFFORTS.

(b) A person may not notify any other person by any means, as part of an advertising scheme or plan, that the other person has won a prize, received an award, or has been selected or is eligible to receive anything of value if the other person [purchases an item or submits to a sales promotion effort] IS REQUIRED TO PURCHASE GOODS OR SERVICES, PAY ANY MONEY TO PARTICIPATE IN, OR SUBMIT TO A SALES PROMOTION EFFORT.

(c) IF A PERSON OFFERS A CONTEST, SWEEPSTAKES, OR OTHER SALES PROMOTION EFFORT NOT PROHIBITED BY THIS SUBSECTION, INVOLVING THE AWARD OF PRIZES BY CHANCE, THAT PERSON SHALL DISCLOSE TO EACH OFFEREE IN WRITING:

(1) THE EXACT NUMBER OF EACH PRIZE OFFERED IN EACH CATEGORY TO BE MADE AVAILABLE DURING THE CONTEST, SWEEPSTAKES, OR SALES PROMOTION;

(2) THE MANUFACTURER'S SUGGESTED RETAIL PRICE, OR COMPARABLE RETAIL PRICE, OF EACH PRIZE OFFERED;

(3) IF CALCULABLE IN ADVANCE, THE ODDS AGAINST WINNING EACH PRIZE AND IF NOT CALCULABLE IN ADVANCE, A STATEMENT THAT THE ODDS OF WINNING WILL BE DETERMINED BY THE NUMBER OF ENTRIES;

(4) WHETHER ALL PRIZES OFFERED WILL BE AWARDED AND WHEN A DETERMINATION OF WINNERS WILL BE MADE;

~~(5) --WHAT, IF ANY, CONDITIONS MUST BE MET IN ORDER TO RECEIVE A PRIZE;~~

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~~(6)~~ (5) (6) IF PRIZES WITH RETAIL PRICES OR MONETARY VALUES IN EXCESS OF \$100 ARE OFFERED, WHERE AND WHEN A LIST OF WINNERS OF THOSE PRIZES CAN BE OBTAINED; AND

~~(7)~~ (6) (7) THAT, --UNDER-MARYLAND--LAW, IN ORDER TO RECEIVE THE PRIZE OFFERED IN THE SALES PROMOTION YOU MAY NOT BE REQUIRED TO:

(I) PURCHASE GOODS OR SERVICES;

(II) PAY ANY MONEY; OR